

Beat: Local

## **AccorHotels Launches an Online Solution for Visitors of Makkah**

### **AccorHotels Launches**

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**USPA NEWS** - A leader in global luxury travel and hospitality, AccorHotels unveils a brand new digital platform which will provide essential information for global explorers, pursuing a journey of faith as part of a religious pilgrimage to Makkah, Medina and surrounding areas in Saudi Arabia.

As one of the leading hotel operators in the Kingdom of Saudi Arabia and recognizing the need for a fulsome resource to facilitate and guide the guest journey, AccorHotels takes a definitive position to provide enriched content and expertise with its dedicated site: <https://makkah.accorhotels.com>.

The website is a comprehensive travel tool to plan visits and offers support and advice, including the ease of booking accommodation in any one of the luxury hotels. The website is available in Arabic and English, with plans to add additional languages.

Travelers browsing the website will find tailored packages for AccorHotels in Makkah offering unique promotions, which can be filtered by hotel and theme of offer and popularity. Recommendations on where to visit can be filtered by one or two-hour excursions, full day trip options, half day trip alternatives and general must-see attractions.

Insight on the Al Masjid Al Haram, the Holy Mosque is shared, including a look into the history of the place of worship and details around the expansion of Al Haram throughout the years. Guests will be informed of places to find local delicacies. Recommendations can be found on Makkah restaurants and cafés to visit near the Grand Mosque.

Furthermore, those looking for a glimpse as to what to expect in Makkah during a Hajj or Umrah pilgrimage can learn about Makkah's heritage, weather forecasts, currency details and transportation methods.

The online portal also homes extensive guides to both Hajj and Umrah for those planning a religious journey. The guides highlight day by day activities and requirements to fulfill the pilgrimage in the correct way.

The spiritual significance of seeing the Ka'aba or the Haram for the first time, is a moment of reflection never to be forgotten, and AccorHotels' luxury portfolio is strategically positioned to provide unobstructed views adding to this life-changing experience. Properties within the portfolio includes Raffles Makkah Palace, Fairmont Makkah Clock Royal Tower, Swissôtel Al Maqam, Swissôtel Makkah and Pullman Zamzam Makkah.

#### **Article online:**

<https://www.uspa24.com/bericht-13471/accorhotels-launches-an-online-solution-for-visitors-of-makkah.html>

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